



Walla-Pa-Looza

RAISIN' CASH FOR CANCER

www.walla-pa-looza.org

What: Walla-Pa-Looza, A music festival benefiting those struggling with issues related to cancer
When: Saturday July 30th, 2011. 1 p.m. to 11 p.m.
Where: Johnsburg Community Club at 2315 W. Church Street in Johnsburg, IL

Whatever you have scheduled to do on Saturday July 30th, cancel it and come to the greatest Cancer fundraiser EVER! A \$5 donation at the gate makes us the "Economy Friendly Entertainment Choice"!

As this is a charity event, we are seeking support and financial assistance from the local community. We appreciate but are certainly not limited to donations like raffle items, silent auction items and of course cash donations are always welcome! Our corporate sponsorship program (see enclosed letter) is also available for those local businesses wishing to participate at a level that will allow greater exposure of their business. We are gaining a loyal following; here are some facts about our audience:

- Median age range of 35-44
- 67% Female
- Over **2,000 Facebook Fans**
- 50% of our grounds for the event are devoted to "children's activities" (Face painting, bouncies etc)

In 2010, we announced a new partner with the Centegra Sage Cancer Center. We have since been jointly marketing our events and supporting activities. We have committed that a portion of our proceeds will go to benefit their organization and facility. We are **EXTREMELY** excited about this new partnership and believe it will be a huge success for both organizations!

Band lineup for 2011 is **BETTER THAN EVER!** Once again we try to spotlight as much local talent as possible, while also providing a headlining act that will be sure to draw a crowd from outside the area as well.

On the MAIN STAGE:

1:00 – 2:00 pm	Huey Long - 2010 Walla-Pa-Looza winner of the "Battle of the Bands"
2:30 – 4:00 pm	Nemesis Theory - Local Hard Rockers
4:30 – 6:00 pm	Frank Bang and the Secret Stash - Former Buddy Guy Guitarist and National Recording Artist
6:30 – 8:30 pm	Uncle Sam Band - Current and Classic Rock, has opened for many National acts
9:00 – 11:00 pm	BAD MEDICINE <u>THE</u> Ultimate Bon Jovi Tribute Band!

...And for the **2nd year in a row**, at least as many bands on a **second stage** for the **under 21 "Battle of the Bands"!**

Food, libations and other refreshments will be available for purchase. Events throughout the day will include a 50/50 raffle, silent auction, ticket raffle and more.

Please join us for a fabulous day of friends, food, dancing and a chance to make a difference in the lives of the many people touched by this disease.

For more information on the event, volunteer or sponsorship opportunities:

Chairman:	Craig Wallace	815.363.1189	cwallace4000@comcast.net
Co-Chair Corporate Sponsorships:	Nick Bionda	847-254-9093	nbionda@yahoo.com

Donations can be made on our website at www.walla-pa-looza.org or checks made out to "Walla-pa-looza" can be mailed to:

Walla-Pa-Looza
4000 Cedar Creek Dr.
Johnsburg, IL 60051

All contributions to Walla-Pa-Looza are tax-deductible. Tax Id#: 27-1066756