



# Walla-Pa-Looza

RAISIN' CASH FOR CANCER

[www.walla-pa-looza.org](http://www.walla-pa-looza.org)

**2012 Sponsor Program**

**GRAND EVENT SPONSOR - \$5,000 flat fee donation ONLY ONE AVAILABLE**  
\* Contact us for details

**Main Stage & Bands Sponsor - \$3,000 flat fee donation ONLY ONE AVAILABLE**  
All Gold Level sponsor benefits **PLUS:**  
• ~~FULL SIZE Banner on the main stage compliments of Walla Pa Looza~~  
• ~~All advertising to read "Main stage entertainment provided by..."~~

**SOLD!**

**Battle of the Bands & Stage Sponsor - \$1,500 flat fee donation ONLY ONE AVAILABLE**  
All Gold Level sponsor benefits **PLUS:**  
• FULL SIZE Banner on the Battle of the Bands stage compliments of Walla-Pa-Looza  
• All advertising to read "Battle of the Bands entertainment provided by..."

**Beer Garden Sponsor - \$1,000 flat fee donation ONLY ONE AVAILABLE**  
All Gold Level sponsor benefits **PLUS:**  
• Your pre-printed banner hung at the beer garden (You provide)

**Kids Area Sponsor - \$500 flat fee donation ONLY ONE AVAILABLE**  
All Gold Level sponsor benefits **PLUS:**  
• Your pre-printed banner hung at the kids area entry (You provide)

**Petting Zoo Sponsor - \$250 flat fee donation ONLY ONE AVAILABLE**  
All Gold Level sponsor benefits **PLUS:**  
• Your pre-printed banner hung at the petting zoo entry (You provide)

**"Purple Potties" Sponsor**  
• ~~\$50 Sponsor: An 8 1/2" x 11" poster on the outside of the door of ONE of the purple porta potties. One poster per potty!~~  
• ~~\$250 The "EXCLUSIVE" ONLY ONE AVAILABLE:~~  
• ~~Have your 8 1/2" x 11 poster on ALL potties!~~  
• ~~All Gold Level sponsor benefits~~

**SOLD!**

**Gold Sponsor - \$250 flat fee donation**  
• **Your name/logo** on the official "Walla-Pa-Looza 2011" T-shirt.  
• **Your name/logo** displayed on a banner to be hung at the event entry.  
• **Billing** on the Walla-Pa-Looza website with a graphical link to sponsor's website.  
• Signage promoting the event with sponsor on it for posting at your location.

**Vendor Booth - \$75 Booth Fee donation**  
• Set up your table and sell your wares (Tye dyes, health drinks, etc...)

**Banner Sponsor - \$50 flat fee donation**  
• **Your name/logo** displayed on a banner to be hung at the event entry.

**\*Please select your level of participation by checking the appropriate box to the left of each level. Complete the form below and mail along with your check to (Credit card payments can be made via PayPal on our website at [www.walla-pa-looza.org](http://www.walla-pa-looza.org)):**

**Walla-Pa-Looza**  
4000 Cedar Creek Dr.  
Johnsburg, IL 60051

Have questions?  
**Co-Chair Corporate Sponsorships:** Nick Bionda      847-254-9093      [nick@walla-pa-looza.org](mailto:nick@walla-pa-looza.org)

All contributions to Walla-Pa-Looza are tax-deductible. Tax Id#: 27-1066756

Name \_\_\_\_\_ Company/Organization \_\_\_\_\_

Address \_\_\_\_\_ City, ST Zip \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_