



www.walla-pa-looza.org

What: Walla-Pa-Looza, A music festival benefiting those struggling with issues related to cancer
When: Saturday July 28th, 2012. 1 p.m. to 11 p.m.
Where: Johnsburg Community Club at 2315 W. Church Street in Johnsburg, IL

Whatever you have scheduled to do on Saturday July 28th, cancel it and come to the greatest Cancer fundraiser EVER! A \$5 donation at the gate makes us the "Economy Friendly Entertainment Choice"!

As this is a charity event, we are seeking support and financial assistance from the local community. We appreciate but are certainly not limited to donations like raffle items, silent auction items and of course cash donations are always welcome! Our corporate sponsorship program (see enclosed letter) is also available for those local businesses wishing to participate at a level that will allow greater exposure of their business. We are gaining a loyal following; here are some facts about our audience:

- Median age range of 35-44
- 67% Female
- Over **2,000 Facebook Fans**
- 50% of our grounds for the event are devoted to children's activities (Face painting, bouncies etc)

In 2010, we announced a new partner with the Centegra Sage Cancer Center. We have since been jointly marketing our events and supporting activities. We have committed that a portion of our proceeds will go to benefit their organization and facility. We are EXTREMELY excited about this partnership and believe it will be a huge success for both organizations!

Band lineup for 2012 is **BETTER THAN EVER!** Once again we try to spotlight as much local talent as possible, while also providing a headlining act that will be sure to draw a crowd from outside the area as well. Here they are for 2012:

White Shadow ó 2011 Walla-Pa-Looza Battle of the Bands winners!

Dollar Giraffes ó Local Johnsburg rockers

New Tattoo ó Local McHenry rockers and personal friends of Wall-Pa-Looza!

Libido Funk Circus ó Known as a "Human Jukebox", LFC has been bringing the FUNK since 1996!

And our headliner í

HI INFEDELITY! ó We are proud to bring you "The Best of the Burbs" as named by [Suburbanite Magazine!](#)

í And for the **3rd year in a row**, our **second stage** for the **under 21 "Battle of the Bands"!**

Food, libations and other refreshments will be available for purchase. Events throughout the day will include a 50/50 raffle, silent auction, ticket raffle and more.

Please join us for a fabulous day of friends, food, dancing and a chance to make a difference in the lives of the many people touched by this disease.

For more information on the event, volunteer or sponsorship opportunities:

Chairman: Craig Wallace 815.363.1189 cwallace4000@comcast.net

Co-Chair Corporate Sponsorships: Nick Bionda 847-254-9093 nbionda@yahoo.com

Donations can be made on our website at www.walla-pa-looza.org or checks made out to "Walla-pa-looza" can be mailed to:

Walla-Pa-Looza
4000 Cedar Creek Dr.
Johnsburg, IL 60051

All contributions to Walla-Pa-Looza are tax-deductible. Tax Id#: 27-1066756